

Patrizia Marti was born on 19/08/1963 in Rome, Italy. After finishing the Liceo Scientifico in 1982, she studied Philosophy at the University "La Sapienza" in Rome, Italy. In 1987 she graduated on Artificial Intelligence and Automatic Natural Language Generation. In June 2010 she started a PhD project at Eindhoven University of Technology, The Netherlands of which the results are presented in this dissertation.

Since 1996 she is employed as Senior Researcher at the Communication Science Department, University of Siena, Italy where she teaches Interaction Design and Design of Learning Technologies. She is Rector's Delegate for Libraries at the University of Siena.

She has a long experience in fund raising at national and European level. He has been a Principal Investigator on 11 EU funded projects. She has been expert advisor to many EU and international bodies, including EU Commission, EU Future & Emerging Technologies Programme, EU Intelligent Information Interfaces, Eurocontrol, EU Disappearing Computer, UX group at University of Warsaw (Poland), Swedish Agency for Innovation Systems.

She is a Member of the Italian SigCHI chapter and ACM. She has been a Program Chair and Associate Editor for the CHIItaly Conference and Ro-Man conference. She has served Scientific and Organizing Committees in various areas of HCI, ID and Information Systems, including ACM CHI, ACM IDC, ACM DIS, IEEE ICRA, IEEE IROS, IEEE ICORR.

She has been an invited keynote speaker at different European conferences in the UK (AISB), Italy (PD), France (LIFT), Tanzania (TEDC), Italy (LIFT).

164 She has been promoter of 7 PhD students, University of Siena and University of Firenze (I), (from 2004 until 2011), and External Examiner for Ph.D. candidates at Aalborg University, Denmark (2011), University of Hertfordshire, Hatfield, UK (2011), Aarhus University (2011).